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REPRESENTATIVES OF GREENSBORO ECONOMIC DEVELOPMENT ALLIANCE IN ATTENDANCE AT NATIONAL BUSINESS AVIATION ASSOCIATION CONVENTION

October 10, 2011 (*Greensboro, NC*) – Two representatives of the Greensboro Economic Development Alliance have traveled to Las Vegas, Nevada to attend the 64th Annual National Business Aviation Association (NBAA) Annual Meeting and Convention. Dan Lynch, GEDA President, and Kathi Dubel, GEDA's Vice President of Cluster Development and Retention Services, have made the trip with the primary goal of recruiting Honda Aircraft Company suppliers.

"NBAA is the world's largest business aviation annual event, and we expect to make contact with some of the best and brightest in the aviation industry while we are here," commented Dan Lynch. "This conference is a primary target each year as we work to further develop the aviation and aerospace cluster in Greensboro and the Piedmont Triad Region."

With more than 25,000 business aviation professionals in attendance, NBAA 2011 will feature exhibits at the Las Vegas Convention Center, a static display of aircraft at Henderson Executive Airport, and more than 100 education and maintenance and operations sessions (M&Os) showcasing new developments in the world of aviation and aerospace. NBAA 2011 begins today, October 10, 2011, and will be held through Wednesday, October 12. For additional information on the convention, please visit <http://www.nbaa.org/events/amc/2011/>.

A member of the Greensboro Partnership, Greensboro Economic Development Alliance's mission is to facilitate the creation of high quality jobs, attract new capital investment, retain and expand existing businesses, improve per capita income and generally improve the quality of life in Greensboro and Guilford County. For additional information, please visit www.greensboroda.com.

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