



For Immediate Release *September 20, 2011*

Contact:

- Dan Lynch, President, Greensboro EDA, (336) 387-8310, [dlynch@greensboro.org](mailto:dlynch@greensboro.org)
- Loren Hill, President, High Point EDC, (336) 906-5517, [loren.hill@highpointnc.gov](mailto:loren.hill@highpointnc.gov)

## **TWO LOCAL ORGANIZATIONS RECEIVE INTERNATIONAL AWARD FOR EXCELLENCE**

*GUILFORD COUNTY, NC* – The Greensboro Economic Development Alliance (GEDA) and the High Point Economic Development Corporation (HPEDC) are pleased to announce they were awarded an Excellence in Economic Development award for their *2010-2011 Greensboro-High Point Community Profile* in the category of General Purpose Brochure for communities with populations of 200,000 – 500,000 from the International Economic Development Council (IEDC). The honor was presented at an awards ceremony on Tuesday, September 20 during the IEDC Annual Conference, September 18-21 in Charlotte.

“The 2010-2011 Greensboro-High Point Community Profile is an informational overview of Guilford County, North Carolina, produced as a partnership between GEDA and HPEDC,” commented Dan Lynch, GEDA President. “The data contained in the brochure includes tax rates, corporate leaders, recent locations and expansions, cultural and recreational information, infrastructure, and other demographics.”

“To accommodate a growing interest in Guilford County from firms outside of the United States, PDF versions of the Community Profile were produced in six foreign languages to complement the version in English: Spanish, French, German, Japanese, Chinese, and Korean,” commented Loren Hill, HPEDC President.

“We recognize HPEDC and GEDA for providing successful strategies to promote new standards in economic development in this period of global recovery,” said Dennis Coleman, IEDC chair. “Our awards honor organizations and individuals for their efforts in creating positive change in communities. They are showing that they are using innovative and effective practices that can be replicated in other communities.”

*Community Profile 2010-2011* was released a year ago this month. In August 2011, the two groups released the latest profile, with Winston-Salem Business, Inc., also participating.

**About IEDC:** IEDC is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world, providing a diverse range of services including conferences, certification, professional development, publications, research, advisory services and legislative tracking.

**About GEDA:** A member of the Greensboro Partnership, Greensboro Economic Development Alliance’s mission is to facilitate the creation of high quality jobs, attract new capital investment, retain and expand existing businesses, improve per capita income and generally improve the quality of life in Greensboro and Guilford County.

**About HPEDC:** The High Point Economic Development Corporation is a public-private organization whose mission is to work to retain existing businesses and industry in the City of High Point, assist local companies in expanding, attract new businesses to locate in High Point, and encourage the creation of head-of-household jobs for Piedmont Triad residents. HPEDC provides assistance for companies in the current and future city limits of High Point.

###