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FOR IMMEDIATE RELEASE

## Greensboro Economic Development Alliance Announces Stanley Frank Lifetime Achievement Award Winner

**February 22, 2011** (Greensboro, NC) - Greensboro Economic Development Alliance (GEDA) awarded the Stanley Frank Lifetime Achievement Award today at its annual investor breakfast to Dennis Barry, an influential leader in the healthcare industry locally and nationally.

The Stanley Frank Lifetime Achievement Award is presented annually to a member of the community who has given many years of dedicated service in support of building a better Greensboro and Guilford County. The award's namesake, Stanley Frank, was a longtime benefactor and champion of Greensboro. He was a trustee of Guilford College and believed in the importance of education for the future of the community. The Stanley Frank Award has been given by Greensboro Economic Development Alliance since 2004.

Throughout his career and beyond, Barry has possessed a long-term vision for growth and prosperity in Greensboro. In 2010, he helped GEDA work with the NC Board of Pharmacy to repeal the Workload Board Statement, a regulatory change GEDA had been seeking for two years. Because of this action, the Piedmont Triad region is a more attractive location for automated pharmacies, a high growth industry.

Barry served as president and chief executive officer of Moses Cone Health System from 1979 until his retirement in 2004. In the 25 years he held that position, he oversaw mergers that consolidated Greensboro's three hospitals into one system and in 2003 he served as Board chairman of the American Hospital Association, which put him at the forefront of shaping U.S. health care policy. In addition to his professional achievements, Barry held prominent civic roles throughout his career, serving as Chairman of the Board of the Greensboro Chamber of Commerce in 1999 and Chairman of the Greensboro Partnership from 2005-2007.

"Dennis led the initiative that convinced the North Carolina Board of Pharmacy to repeal the Workload Board Statement known as the 150 Rule," commented Dan Lynch, GEDA President. "As a result of his leadership, Dennis played an integral role in the future development of our life sciences cluster."

A member of the Greensboro Partnership, Greensboro Economic Development Alliance's mission is to facilitate the creation of high quality jobs, attract new capital investment, retain and expand existing businesses, improve per capita income and generally improve the quality of life in Greensboro and Guilford County.

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