



U.S. Figure Skating Championships Put Greensboro in the National Spotlight
By Ken Luck, RLF Communications

The Greensboro Coliseum hosted the 2011 U.S. Figure Skating Championships Jan. 22-30, helping the city glide gracefully into the winter sports arena. The ten-day event saw attendance reach more than 100,000, setting a record for the largest event in the history of the Coliseum. With an estimated local economic impact of more than \$26 million, the championships brought 1,500 skaters, coaches and officials to Greensboro.

“It is a great honor that the U.S. Figure Skating Championships chose to trust Greensboro with their biggest event in the past two years,” said Dennis Quaintance, owner of Quaintance-Weaver Restaurants & Hotels. “From everything I’ve heard, the organizers, participants and fans were delighted with the venues and hospitality! Speaking for the 450 staff members of Quaintance-Weaver in Greensboro, we were pleased to play a role.”

The 2011 U.S. Figure Skating Championships marked the first time any southern city has hosted a figure skating championship event. Five skaters with ties to North Carolina included: Ana Draovitch, Kay Bergdolt, Miles Addison, Haley Dunne, and Alexander Aiken. The championship is one of the nation’s most prestigious figure skating events and among the most-watched annual sporting events in the country. In 2011, all three major components of the event - competition, practice, and FanFest - were featured under one roof, thanks to the wealth of facilities and amenities available at the Greensboro Coliseum.